



# STAR ARCHITEKTUR

UND IHRE ROLLE(N) IN DER RE-POSITIONIERUNG  
VON KLEIN- UND MITTELGROSSEN STÄDTEN

Prof. Dr. oec Alain Thierstein

12. Februar 2018 – Vorhoelzer Forum, TUM

# Zeitplan

**16:00-16:15** **Star-Architektur und Wirkung** | Einführung  
Alain Thierstein

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**16:15-16:45** **Das Kunsthaus Graz und die Stadtentwicklung**  
Helmut Strobl

**16:45-17:15** **Phänomen phaeno** | Der Nordkopf in Wolfsburg im Spannungsfeld von  
Börsennotierung und Stadtentwicklung  
Walter Nägeli

*30 min. Pause*

**17:45-18:15** **Stararchitektur in der direkten Demokratie** | Der Fall KKL  
Thomas Held

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**18:15-18:45** **Jenseits von Bilbao** | Forschungsergebnisse der TUM  
Nadia Alaily-Mattar

**18:45-19:45** Moderierte Diskussion

**20:00** ENDE der Veranstaltung

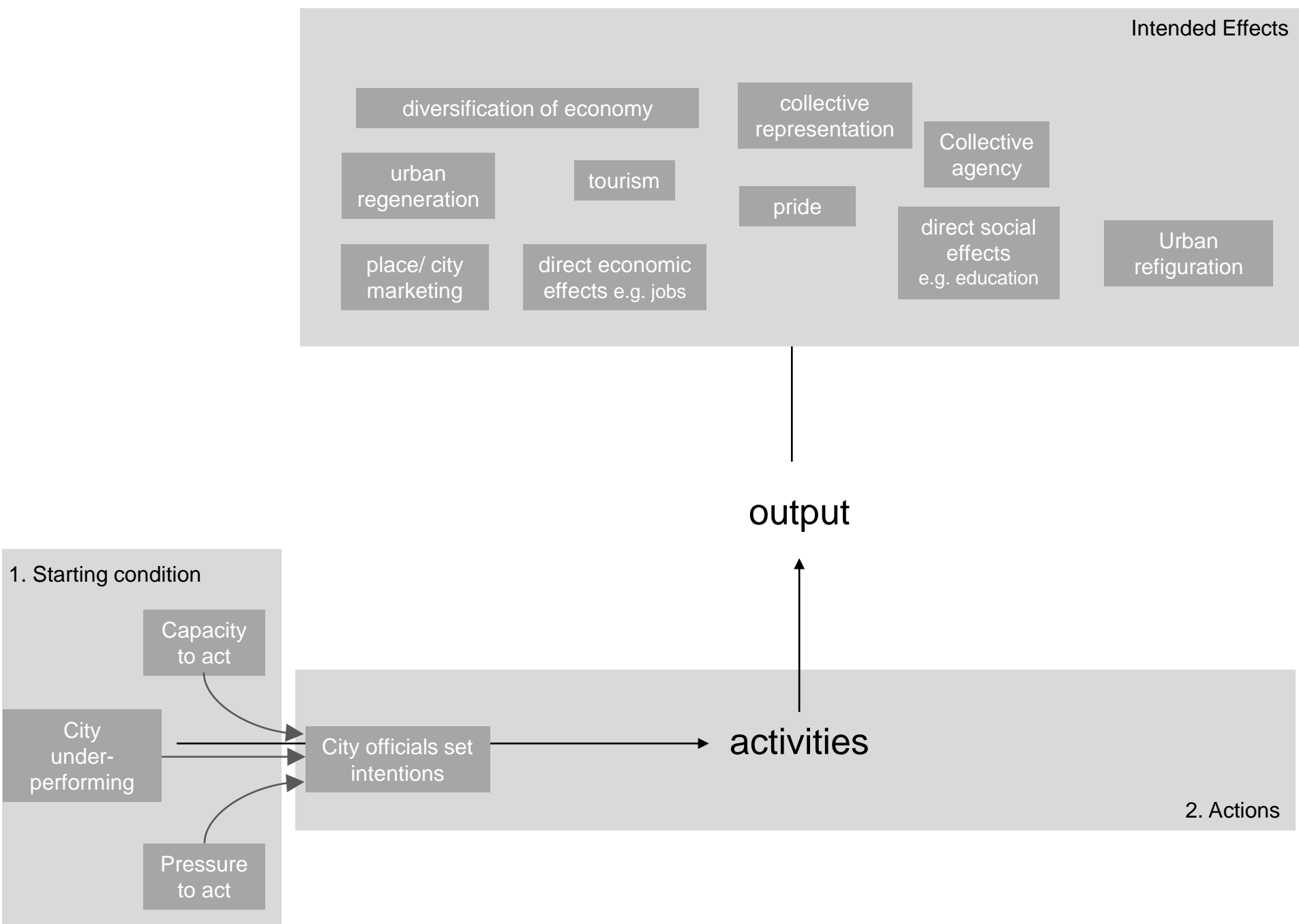
# STAR-ARCHITEKTUR UND WIRKUNG

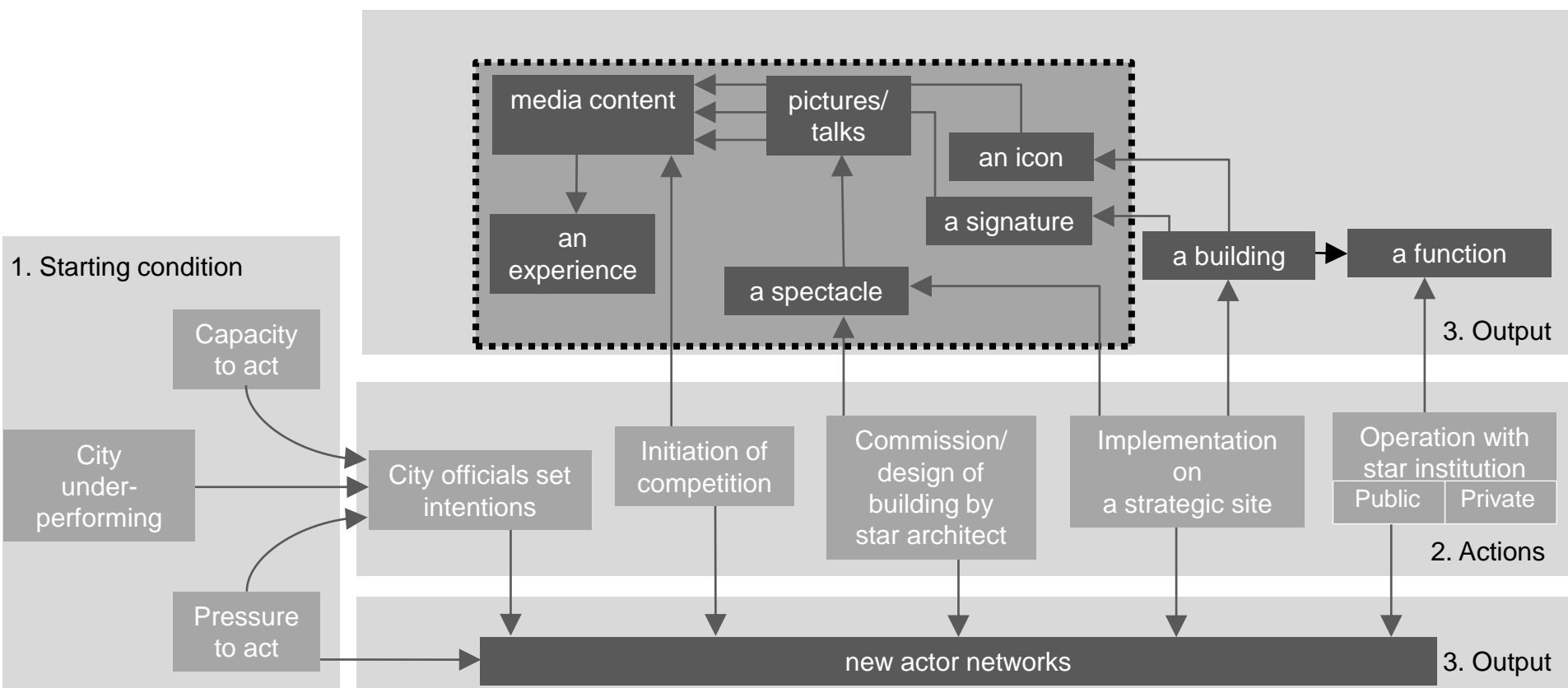


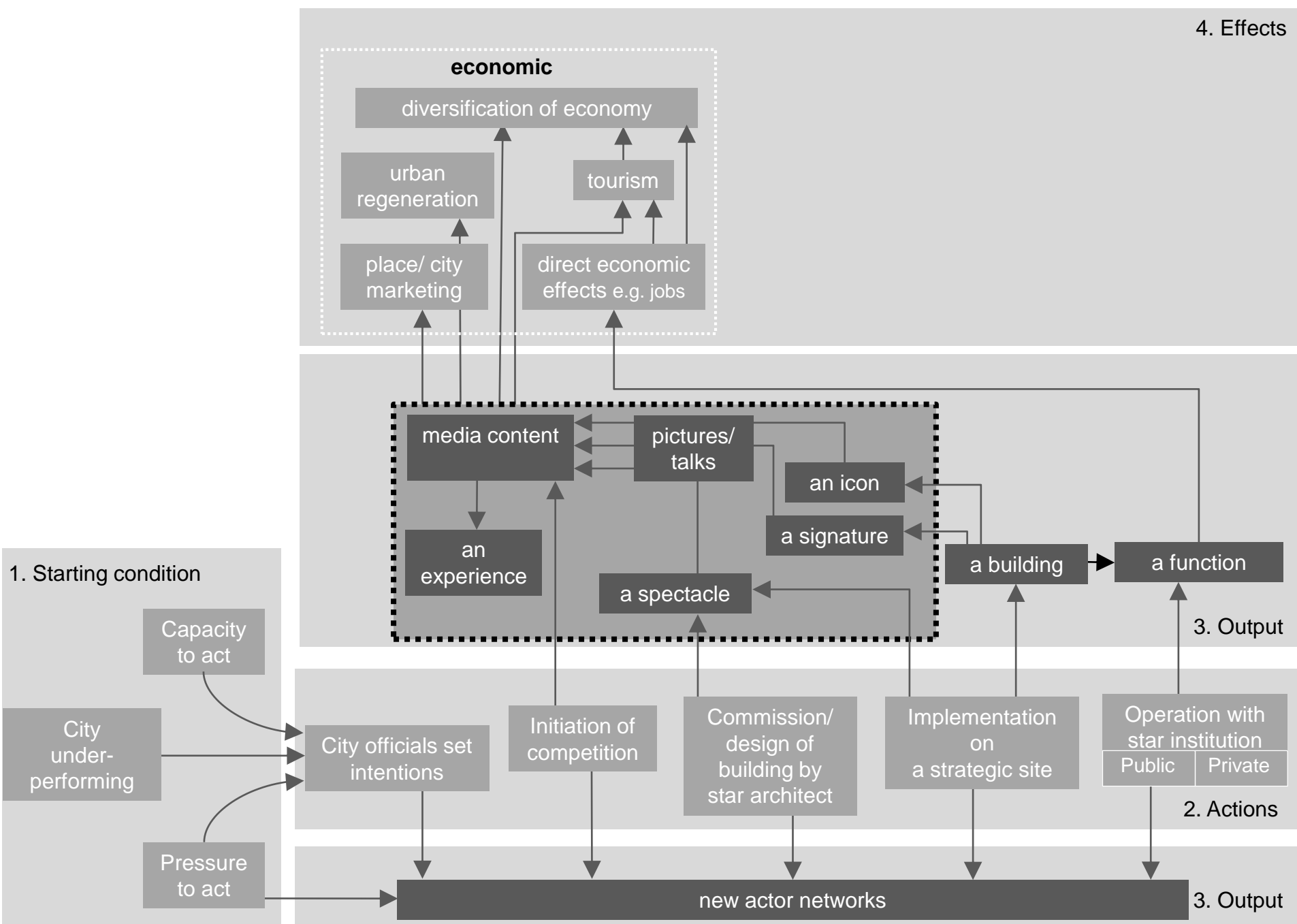
Source: [www.guggenheim-bilbao.eus](http://www.guggenheim-bilbao.eus)

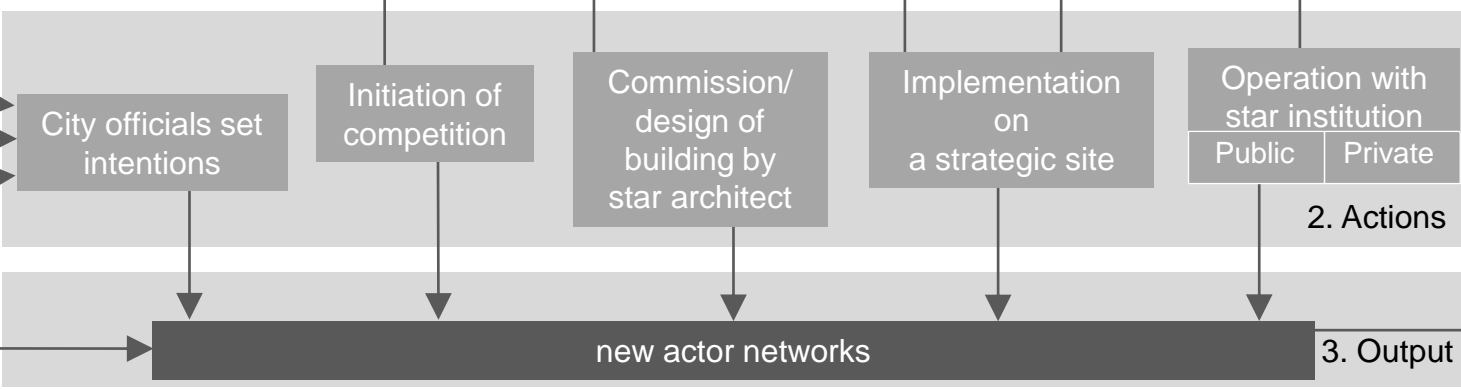
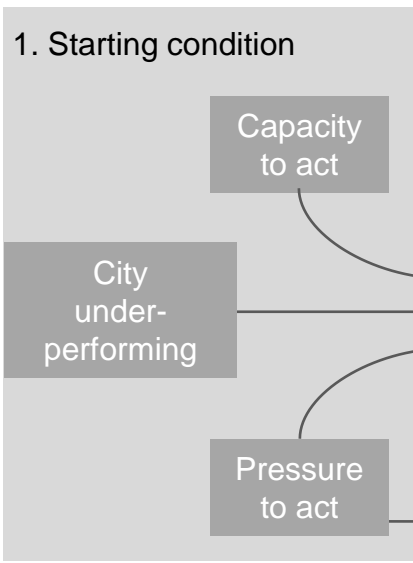
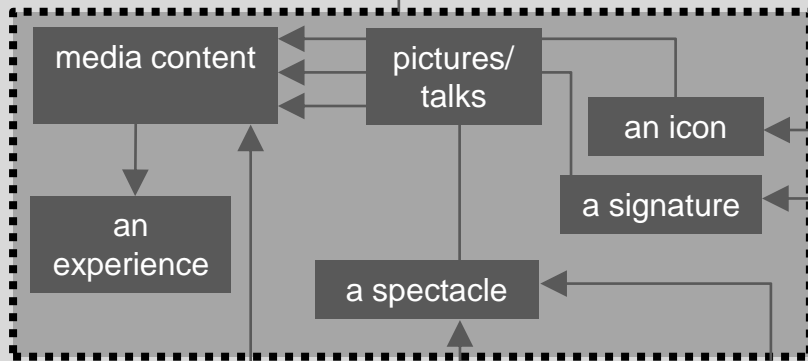
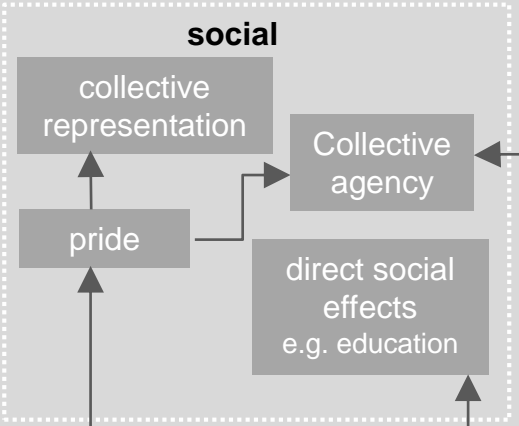


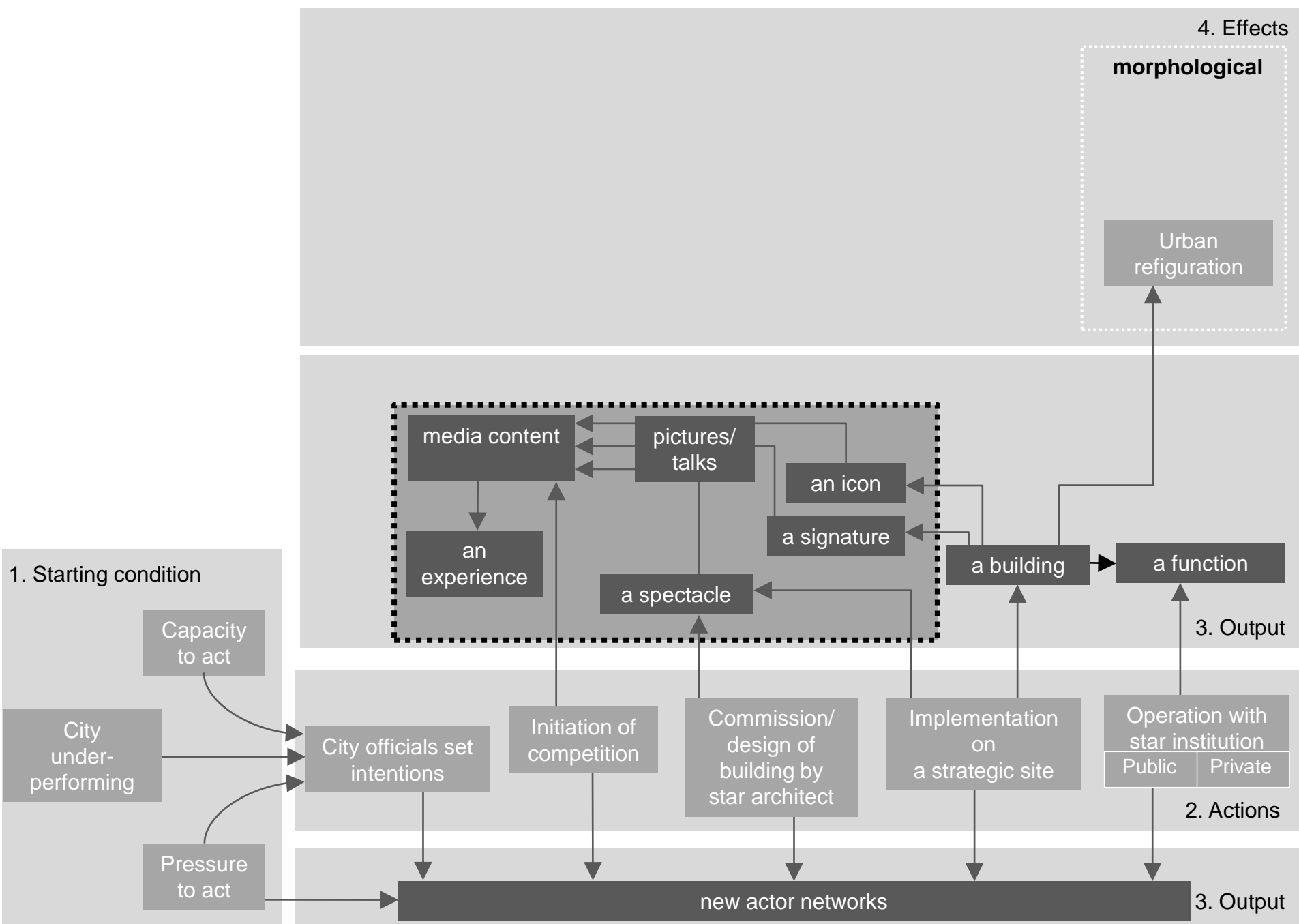
Source: Cukrowicz Nachbaur Architekten



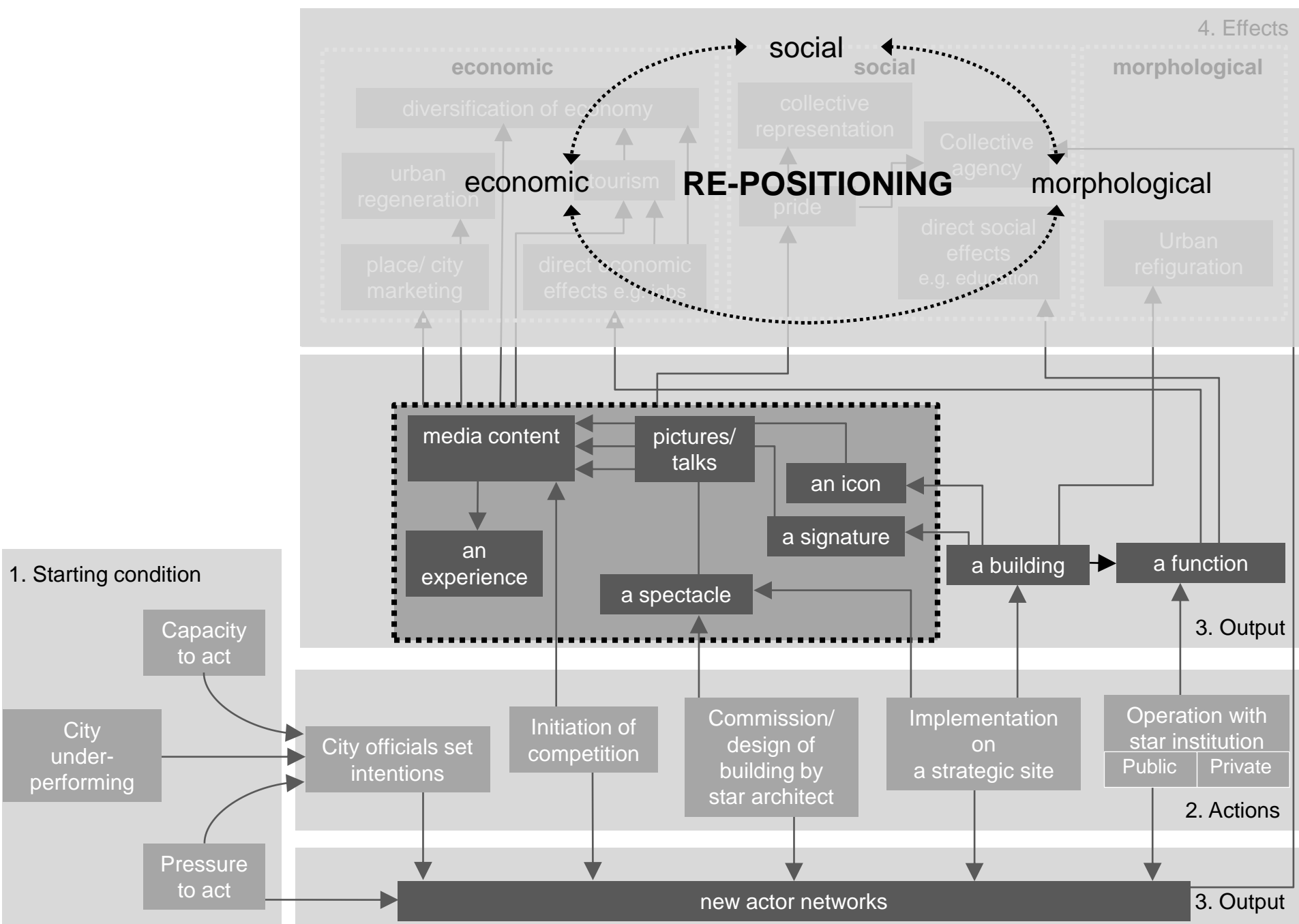








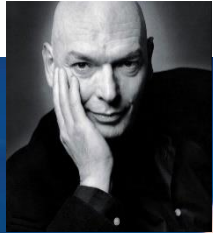




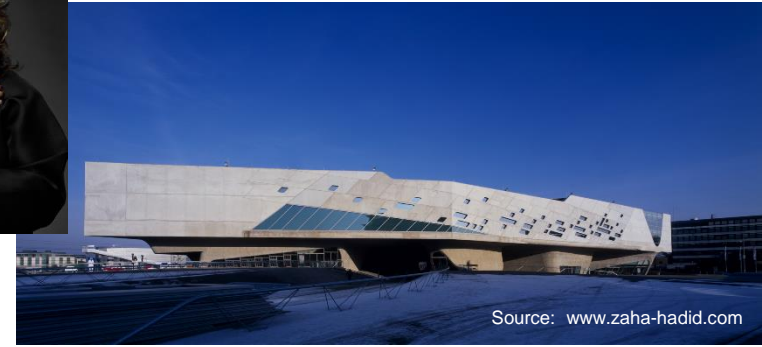
# Criteria for selection of case studies

- ✓ public funding component
- ✓ built in medium sized cities in continental Europe between 1995-2005
- ✓ cultural/educational function
- ✓ commissioned based on architecture competition/  
designed by star architect

# Three case studies



**Kultur- und Kongresszentrum Luzern (KKL)**  
**Jean Nouvel & Emmanuel Cattani (2000)**



**Phaeno**  
**Zaha Hadid (2005)**



**Kunsthhaus Graz**  
**Peter Cook & Colin Fournier (2003)**

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is now available online on [Taylor & Francis Online](#).

## Urban transformations through exceptional architecture

This new issue contains the following articles:

### INTRODUCTION

[Urban transformations through exceptional architecture: introduction to the special issue](#)

Nadia Alaily-Mattar & Alain Thierstein

Pages: 165-168 | DOI: 10.1080/13574809.2018.1429903

### Articles

[Repositioning cities through star architecture: how does it work?](#)

Nadia Alaily-Mattar, Johannes Dreher & Alain Thierstein

Pages: 169-192 | DOI: 10.1080/13574809.2017.1408401

[One icon, two audiences: how the Denver Art Museum used their new building to both brand the city and bolster civic pride](#)

Georgia Lindsay

Pages: 193-205 | DOI: 10.1080/13574809.2017.1399793

[Crowdsourced and crowd-pleasing: the new architectural awards and the city](#)

Shawhin Roudbari

Pages: 206-222 | DOI: 10.1080/13574809.2017.1340799

[Local politics and planning over transnational initiatives: the case of Guqgenheim Helsinki](#)

Davide Ponzini & Sampo Ruoppila

Pages: 223-238 | DOI: 10.1080/13574809.2018.1426987

[Architecture competitions in an urban planning context](#)

Aleksander Bem

Pages: 239-256 | DOI: 10.1080/13574809.2017.1336421

[The impacts of mandatory design competitions on urban design quality in Sydney, Australia](#)

Gethin Davison, Robert Freestone, Richard Hu & Sarah Baker

Pages: 257-277 | DOI: 10.1080/13574809.2017.1337497

[The challenge of urban design in securing post-event legacies of Olympic Parks](#)

Renata Latuf de Oliveira Sanchez & Stephen Essex

Pages: 278-297 | DOI: 10.1080/13574809.2017.1395690