

# PULP FICTION - Artificial Fantasy and The Creative Act

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| <b>Module:</b>           | Nr.2798 - Sonderthemen Entwerfen und Konstruieren II  |
| <b>Lecturer, Chair:</b>  | Florian Beck, Architect, Urban Planer<br>Lehrbeauftragter, Lehrstuhl für Entwerfen und Konstruieren - LEK   |
| <b>Language:</b>         | English / Research Paper and Project Presentation in English  |
| <b>Study Level:</b>      | Master / Bachelor   |
| <b>Kick- off:</b>        | 25.04.2024 - 15.00h pm, Sign-Up on TUMonline<br>Zoom Presentation, Link on LEK Homepage / Entwerfen / Sense and Sensibility   |
| <b>Meetings:</b>         | Seminar weekly Thursdays - 15.00h pm, Hybrid Meetings, Zoom / Presence<br><a href="https://www.arc.ed.tum.de/lek/entwerfen/pulpfiction">https://www.arc.ed.tum.de/lek/entwerfen/pulpfiction</a>   |
| <b>Exam:</b>             | 25.07.2024 / Research Paper, Conceptual Design Project Presentation   |
| <b>Credit Points:</b>    | 6 ETCS  |
| <b>Remarks, Content:</b> | <ul style="list-style-type: none"><li>- Lecture in Design Theory and Design Strategies</li><li>- Research in Conceptual Design, Analysis of Approach and Process</li><li>- Exercise in Integrative Thinking, Formfinding and Design Development</li><li>- 15 Students</li></ul> |

## CONCEPTUAL DESIGN SEMINAR - PULP FICTION - Artificial Fantasy and The Creative Act



### SCHEDULE

Sign-Up and Zoom Kick-Off  
Thursday 25. of April 2024 - 15.00 h pm  
Link on LEK Homepage and TUMonline  
Seminar weekly Thursdays - 15.00 h pm  
Hybrid Meetings / Room 4129, LEK 4th floor

### COURSE

Sonderthemen Entwerfen und Konstruieren II  
Special Topics Design and Construction II  
for Bachelor and Master Students  
6 ECTS, English Language

### PRESENTATION

Research Paper and Design Concept Project  
Mid Term 11. July 2024  
Final Review 25. July 2024

### LECTURER

Dipl. Ing. Florian Beck  
Architect, Urban Designer

## “More is More and Less is Bore” - Architecture as Sign and Symbol

*Robert Venturi, (1925-2018) - Learning from Las Vegas - Form Analysis as Design Research*