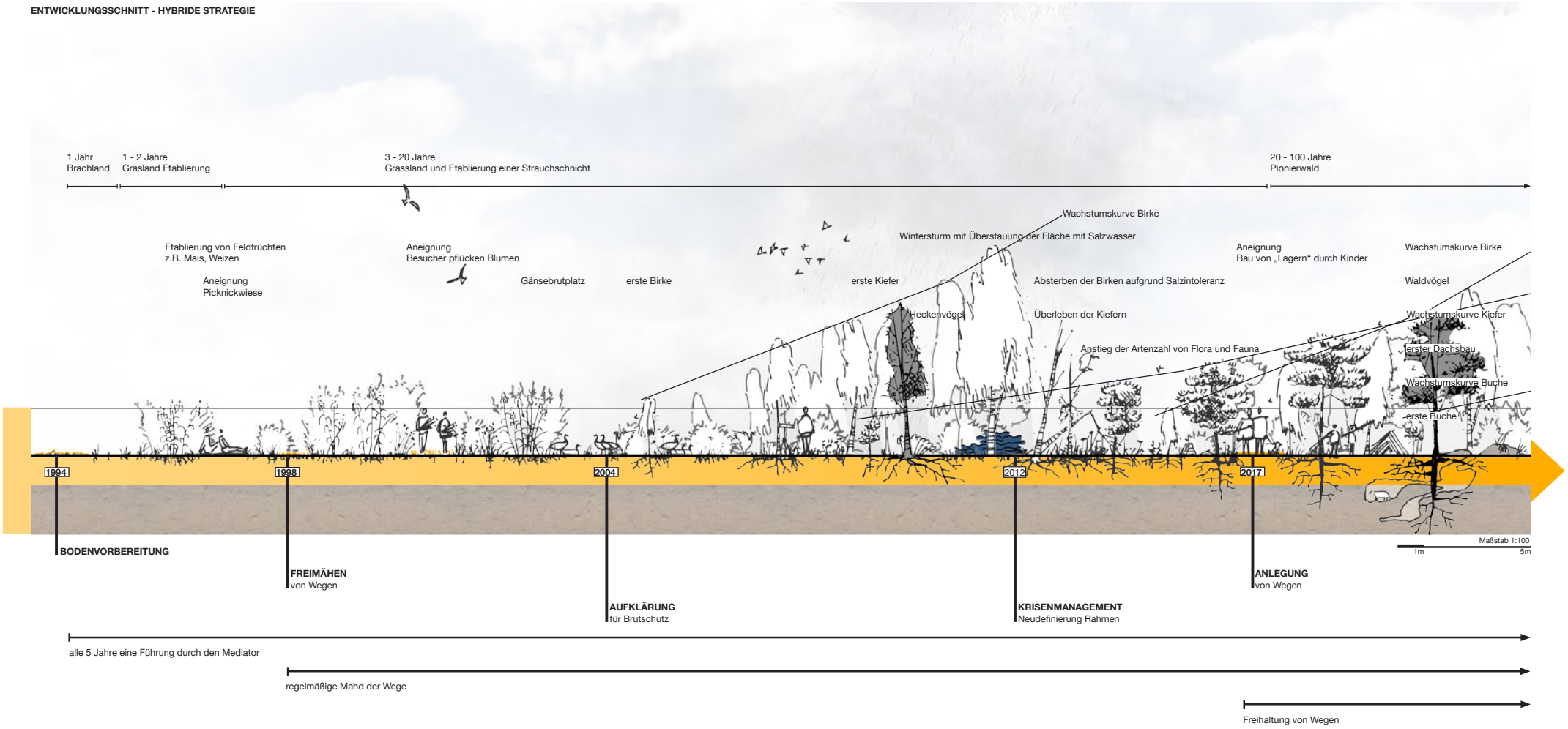
7. ENTWICKLUNGSSCHNITTE

7.2.3 HYBRIDE STRATEGIE